

Irish Legal News 2026 Media Pack

Irish Legal News is the leading daily online news service for legal professionals across the island of Ireland.

With over a decade of industry excellence, ILN is the **trusted source of information** for thousands of solicitors, barristers, in-house counsel, judges, academics and students, covering all areas of civil and criminal law.

Our free email newsletter is sent every weekday to **more than 12,000 subscribers** across both jurisdictions and boasts an industry-leading **42 per cent open rate**.

Meanwhile, our **high-SEO website** attracts over 100,000 unique visitors per month, driven by highly valuable organic search traffic we can leverage for your brand.

The ILN page is one of the most followed Irish legal pages on LinkedIn, with **over 32,700 followers** — while our Instagram account, rapidly growing to now **over 3,700 followers**, is the ideal place to reach the next generation of legal professionals.

Irish Legal News is established as the **advertising partner of choice** for law firms of all sizes, universities and colleges, regulatory bodies, and government agencies, both north and south of the border.

Whether promoting B2B services, job

vacancies, conferences, CPD events or courses, our platform offers **unparalleled access** to Ireland's legal community.

Get in touch today and let us tailor an advertising solution suited to your brand.

12K  **SUBS**

139,700
WEB VISITORS

SOURCE: GOOGLE ANALYTICS,
JANUARY 2026

 **32.7K**  **3.7K**

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If you want to reach almost a pure legal audience, from universities to firms and stakeholders within, the return on investment through Irish Legal News is unmatched.

Connor, Jeff and the team are responsive and understand the market across the Island. Irish Legal News is a must for anyone advertising in the all-Ireland legal space.

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Andrew Bradley
Digital Marketing & Development
Manager, The Bar of Ireland

Irish Legal News Advertising Rates

Jobs and events

We are delighted to now offer job and event listings **starting at just €350**.

We offer you unparalleled reach through our daily email newsletter, website and social media platforms.

Display advertising

Banners: €500

MPUs: €400

Leaderboard: €1,000

All prices are per month and include both our daily email newsletter and website. See the graphic to the right for advert dimensions and positions.

Display adverts can be static images or animated GIFs. We can also use your custom invocation HTML code.

Ask us about **banner package** deals.

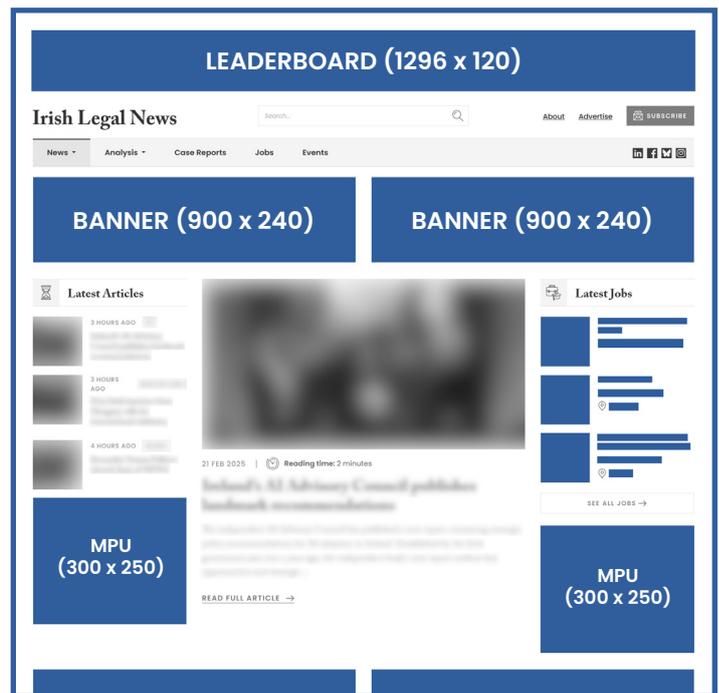
Sponsored content

Take control of your messaging with paid sponsored content published on our website, in our newsletter and on social media for **just €250 per week**.

For maximum impact, talk to us about a **dedicated e-shot** sent directly to our email subscriber list for **€2,000**.

This stand-alone email sent with your custom HTML and branding offers unparalleled access to our readers.

For job advertisers, speak to us about securing your inclusion in our regular **jobs flash**, targeted at legal jobseekers.



EXAMPLE ADVERTISING POSITIONS ON DESKTOP + TABLET

For more information and to discuss your advertising requirements, please contact Jeff Anderson

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